

From: Roy Seneca/R3/USEPA/US
Sent: 1/19/2012 5:25:19 PM
To: Lawrence Teller/R3/USEPA/US@EPA
CC: Christine Dibble/DC/USEPA/US@EPA
Subject: Re: Dimock press release

I deleted the sentence from the top of the press release. This seems to be automatically generated. I'm not sure why.

Roy Seneca
EPA Region 3 Press Officer
Office of Public Affairs
seneca.roy@epa.gov
(215) 814-5567

From: Lawrence Teller/R3/USEPA/US
To: Christine Dibble/DC/USEPA/US@EPA
Date: 01/19/2012 05:17 PM
Subject: Re: Dimock press release

Christine, I'm beginning to think you're not wild about sending the public to a bare bones, unfriendly page on osc.org. I of course agree. Any of a number of other pages would be more suitable to serve up some Dimock documents, and especially on a controversial issue that will get much public attention.

Thanks. I'll talk to our press team about the vaguely worded, incorrect URL press release link. Good eye. Larry

From: Christine Dibble/DC/USEPA/US
To: Lawrence Teller/R3/USEPA/US@EPA
Cc: Nancy Grundahl/R3/USEPA/US@EPA
Date: 01/19/2012 05:08 PM
Subject: Re: Dimock press release

Oy. The press release says in giant letters **"To View All Press Releases:**

<http://www.epa.gov/region3/r3press/r3press.htm> "

-- why are we taking folks to this page, which by the way is a broken link?

-- what does "all" press releases refer to? All Dimock releases? All R3 releases? This wording needs to be changed to make clear where I'm going. Not sure why this link is there at all.

Link at the bottom of the page: why are we taking people to this page? (Note: I don't expect you to really answer this question.) There's so little information on it, although if you like the phrase "None for this site." this is an excellent page to be on. I guess there are some documents that this page links to, but sheesh! I wish they could be front and center instead of buried on the right side. This page is embarrassing and basically a mess.

My two cents snarkily deposited,

Christine Dibble | Senior Web Content Strategist | Office of Web Communications, U.S. EPA
ph: 202-564-9147 | fax: 202-501-1773 | mail: 1701A, U.S. EPA, Washington, D.C. 20460

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From: Lawrence Teller/R3/USEPA/US
To: Christine Dibble/DC/USEPA/US@EPA
Cc: Nancy Grundahl/R3/USEPA/US@EPA
Date: 01/19/2012 04:06 PM
Subject: Dimock press release

<http://yosemite.epa.gov/opa/admpress.nsf/0/8EB78248CE13D9DC8525798A0070F991>

Yes, it links to a Dimock page on osc.org which in turn (right-hand document list) links to documents.

Why they (possibly Brendan) chose osc.org for this, I don't know. Surely they could have chosen a drinking water webpage, or anything that's aimed at the public (which osc.org isn't). Larry